

# Model Colony News



## Upcoming Heritage Events

**October 8, 2022 (Saturday):** Mark your calendars for our 12th annual historic cemetery tour to be held at Bellevue Memorial Park 1240 West G Street Ontario, CA. See event flyer on page 14 of this newsletter.

**October 30 (Sunday):** Our quarterly dinner potluck meeting will be held at Chaffey Community Museum of Art (CCMA) located at 217 S. Lemon Ave in Ontario from 4PM-6:30PM. Guest Speaker will be David Allen. See event flyer on page 15 of this newsletter for further details.

**December 10 (Saturday):** We will have a booth at the annual Christmas on Euclid Event to be held at Ontario Town Square from 10:30 am to 5 pm. Visit [ChristmasOnEuclid.com](http://ChristmasOnEuclid.com) or call 888.262.7114 for more information.

### Inside This Issue

Upcoming Heritage Events	1
Contact Information	1
Heritage Corner	2
Fallis House Update	8
Archives of Ontario History	10
Our Golf Tournament	12
Cemetery Tour Flyer	14
Potluck Meeting Flyer	15
Board Members	17
Membership Form	18

Ontario Heritage  
P.O. Box 1  
Ontario, CA 91762  
Phone: 909-984-6558

Website: [ontarioheritage.org](http://ontarioheritage.org)  
Email:  
[info@ontarioheritage.org](mailto:info@ontarioheritage.org)

Like us on Facebook at  
[www.facebook.com/  
ontario.heritage](http://www.facebook.com/ontario.heritage)

### VOLUNTEERS WANTED

If you would like to  
volunteer your time at our  
events, please contact us at:  
909.984.6558  
or email us at:  
[info@ontarioheritage.org](mailto:info@ontarioheritage.org)

## Heritage Corner

### Ontario Ranch: Dairies to Development

Historically, Los Angeles and Orange Counties were once home to large dairy community. The Los Angeles milk shed – defined as the geographic area that can receive milk from a milk-producing region without spoiling – was divided into two major areas: a local producing region (the southeast portion of Los Angeles County and the northwest section of Orange County) and outlying valley regions (southwest corner of San Bernardino County and northwest corner of Riverside County), known as the Chino-Ontario milk shed.

In 1950, due to the high cost of land in the Los Angeles milk shed that prohibited dairy farmers from growing their own feed, herds began relocating to Chino-Ontario. Around 1961, housing developments began forcing dairies out of Artesia, Bellflower, Dairy Valley (now Cerritos), Paramount and other communities in southern Los Angeles County.



*Image from the Los Angeles Times, Monday Jan. 22, 1940, Page 18*

The original agricultural preserve was 3300 acres, bounded by Euclid Avenue on the west, Archibald Avenue on the east, Riverside Drive on the north and Schaefer Avenue on the south. In 1965, 17,000 acres were designated as the San Bernardino County Dairy Preserve under the 1965 Williamson Act. (The Williamson Act provides a tax break in return for landowners promising to maintain land for agricultural purposes.) In 1969, total herd numbers were

(Continued on page 3)

# Model Colony News

Page 3

3rd Quarter 2022

## Heritage Corner (continued from page 2)

135,000. Ten years later, in 1979, the number was 236,200; and in 1989 the number was 290,000. By the late 1980s, the preserve was home to over 400 dairies and 350,000 cows, the largest concentration in the United States.

The average dairy was family-owned and managed, and the owner lived on the dairy. Individuals of Dutch ancestry owned about 60% of the 300 herds and 35% were owned by individuals of Portuguese and Basque ancestry. The cows were held in dry lot corrals with shade in each corral to protect them from hot temperatures.



*Image from 1910. Patrick Farrell Ranch in south Ontario. Source: Model Colony History*



*Cows feeding at Marvo Holsteins farm in Riverside County*

(Continued on page 4)

# Model Colony News

Page 4

3rd Quarter 2022

## Heritage Corner (continued from page 3)

Feed – high quality alfalfa hay – was the largest single expense of the dairy. Cows were milked twice a day after being sprayed in a wash pen and hand-dried with paper towels. The dairies paid to have manure scraped and hauled away at an annual cost of \$60,000.



Each day the dairy manager must decide what to do with each cow – whether to continue milking, keep feeding a cow that is not producing milk, or cull the herd. One-third of a herd is culled annually. Heifer calves – females that have not yet given birth to a calf – leave the dairy when one day old for a calf nursery. Then at eight weeks, they return to the dairy to be fed for six months before being shipped to other areas where feed is cheaper. They return to their home dairy at 23 months of age and give birth to their first calf at 25 months of age.

There have always been environmental concerns about the manure produced by dairy farms. It must be collected, stored and transported while controlling runoff and seepage, minimizing odor, controlling flies and guaranteeing the safety of people and animals. In the Chino-Ontario milk shed, this is critical because 290,000 cows were concentrated in a 20 square mile area.

### Urban-Rural Interface and Environmental Concerns

By 1986, the urban-rural interface had become a concern. New homes were being built on vacant dairy land adjacent to existing dairies, and residual methane became a concern for this new construction. The milk shed sits on top of an underground aquifer that supplies water to much of the area. High levels of nitrates were found in the water supply and had to be removed. The Chino Valley where the dairies are located slopes downward from the San Bernardino mountains to the Santa Ana River. The land is covered with non-permeable surfaces like asphalt and concrete. When it rains, water runoff collects in the dairies, endangering the herds with contamination.

All these problems and particularly the rising cost of real estate, are factors in dairy owners choosing to leave California. The dairy industry peaked in California in 2008, and more dairy farmers began to feel pushed out of the agricultural preserve. Some relocated to Tulare and Merced counties, continuing the cycle of operating dairies on cheap land, then selling to developers for high prices. In turn, the developers built homes or commercial buildings on the land.

(Continued on page 5)

## Heritage Corner (continued from page 4)

### Dairy Farmers Petition San Bernardino County

In January 1986, 80% of the landowners in the northernmost 20% of the 17,000-acre agricultural preserve petitioned the San Bernardino County Planning Commission and Board of Supervisors to allow dairy farmers and other property owners to terminate their Williamson Act contracts. This was a marked change from 1981, when 65% of dairy owners said they wanted to stay in the preserve. By 1984, this had dipped to 55%.

With land for residential and commercial development selling for as much as \$80,000 per acre, some owners of older dairies with antiquated facilities saw the benefit of selling. Others argued that they had the right to sell their land for the highest and best use, which meant selling to developers. In a separate petition, property owners asked to be annexed by the City of Ontario.

But not everyone agreed. Some argued that the public has rights in addition to the rights of property owners – specifically, to avoid piecemeal development that could be of low quality. County planners argued that the agricultural preserve should be maintained for at least 10 years because the dairies were the county’s second-largest business, the preserve provided a buffer against urban development, and because west county locations had plenty of land for housing development.

Almost all parties agree that sooner or later the agricultural preserve and most of the dairies would go because the land is too valuable to remain in agricultural use.



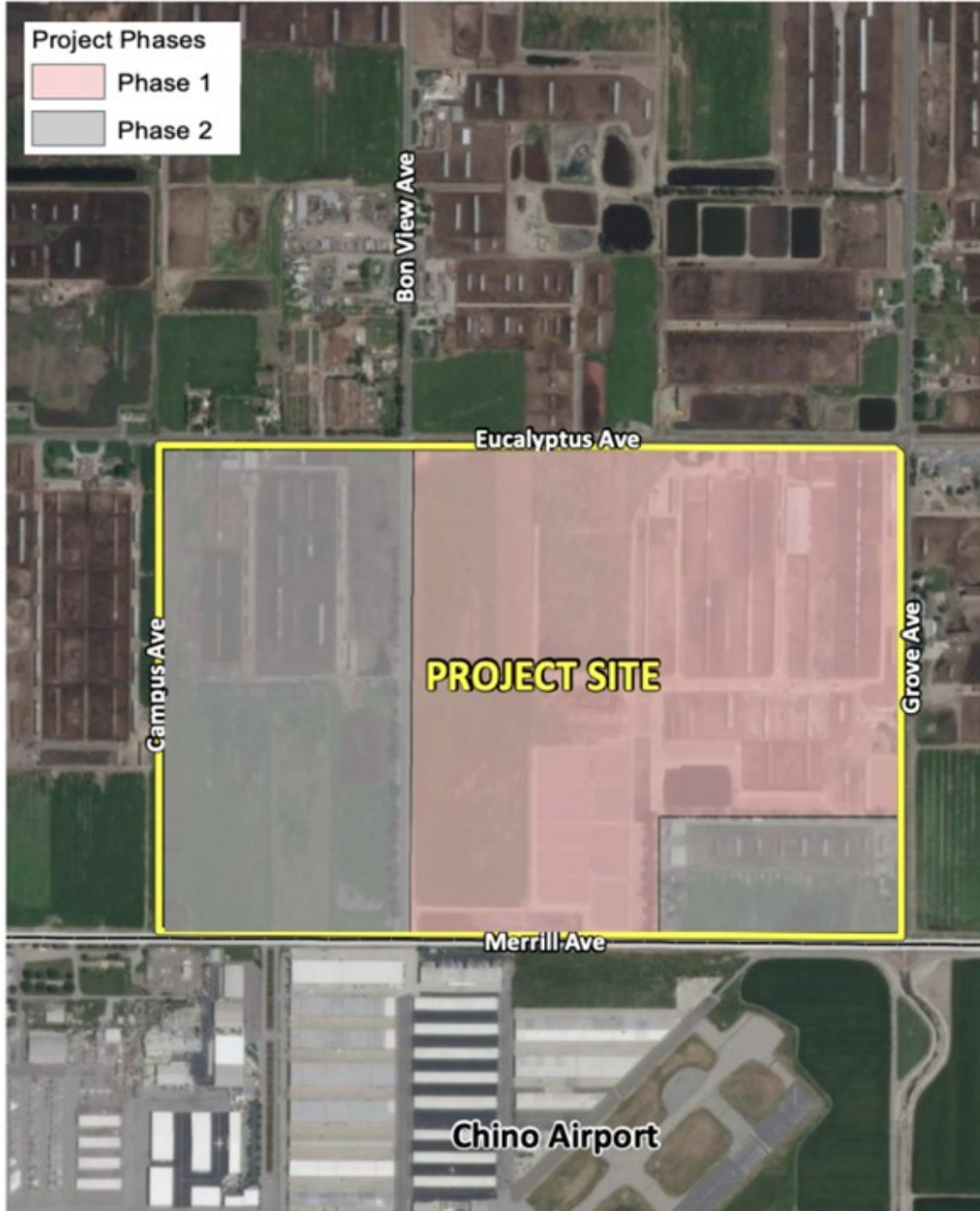
1931 milk delivery man



Watson Industrial Park in Chino has bronze cow statues grazing on the lawn, a reminder of the dairy legacy. Photo by Catherine Gudis.

(Continued on page 6)

## Heritage Corner (continued from page 5)



**Figure 3-2: Aerial Vicinity Map**  
South Ontario Logistics Center Specific Plan



Kimley » Horn

Not to Scale

Map of south Ontario showing the location of the South Ontario Logistics Center.

(Continued on page 7)

## Heritage Corner (continued from page 6)

### New Land Use in the Agricultural Preserve

In 1999, Ontario annexed 8200 acres of the former dairy preserve – the area now known as Ontario Ranch. In 2003, Chino annexed 5300 acres and Chino Hills annexed the remaining few hundred acres. In 2002, Chino Mayor Eunice Ulloa announced a 5226-acre master plan called The Preserve as Chino, a mixed-use development of homes and industry on the newly acquired dairy preserve land. Development continues at former farmland adjacent to Chino Airport.

One area of controversy remains. In 1988, as dairy farmers were beginning to sell their land, then-San Bernardino County Supervisor Larry Walker received \$20 million in Proposition 70 funds – state bond money to be used to rehabilitate and protect natural lands supporting unique or endangered species and place them under conservation easements in perpetuity. 350 acres of former dairy lands were purchased with Prop. 70 funds, but the lands were not placed under conservation easements and development rights were never retired, even though required by the state. The Southern California Agricultural Land Foundation was set up to manage the property.

Those acres are now being developed as the South Ontario Logistics Center. Some residents of Ontario are opposed to the plan, arguing that there are enough warehouses. On the other hand, labor unions support the project. In March 2022, the Ontario City Council accepted the zoning changes that would allow the logistics center to be developed.

*Sources: Nyles G. Peterson, The Future of the Chino Milk Shed in the Los Angeles Basin, 2000; William Trombley, Urban Affairs Writer for Los Angeles Times, February 10, 1986 and December 25, 1986; Ann Kanedko, KCET News, May 2, 2022; Summer Lin, Los Angeles Times, September 18, 2022.*



## Fallis House Update

### Fallis House: An Update

Regular readers of the Ontario Heritage newsletter will recall that the first issue of 2021 was entirely devoted to the Fallis Brothers and their contribution to the commercial interests of Ontario. Brother WB Fallis and his family resided in at 122 South Vine Avenue in a home they purchased in 1906 from the original owner. Built in 1902 as a single story home in the Queen Ann architectural style, the Fallises added a second story in 1914 in the Second Empire style – the only home in that style remaining in Ontario.



The home was continuously occupied by the WB Fallis family until 1941 when WB's third wife, Mary Ann Blair Fallis, died. The home was then converted to apartments. In 1993, the City of Ontario acquired the property using redevelopment funds and declared it the city's first local landmark.

The home had been severely neglected over the years and required extensive renovation. Ontario's redevelopment agency entered into an agreement with Architram Design Group of Claremont, who rehabilitated the home in exchange for a five-year lease of the building. When the home reverted to the city around 2001, it was first used by the Police Department to train its K9 units and later used as the offices of Ontario Code Enforcement.

(Continued on page 9)



## Fallis House Update (continued from page 8)

On November 11, 2021 a fire broke out in the Fallis house from unknown causes. Although the Fire Department responded quickly, the fire spread and caused extensive damage. In February 2022, the Planning Department secured a drone to fly through the house for a damage assessment. The drone was able to get very close to damaged areas in a way that would have been impossible for people without endangering them. One of the questions explored in the drone flight was whether the façade of the house could be saved



Based on the drone photos, it is likely that the house will be declared a complete loss and will be demolished. Prior to demolition, historic artifacts will be salvaged so they can be incorporated into a new use. Demolition will be tricky because of environmental hazards like lead paint. It is likely the landscaping, particularly the mature trees, can be saved.

There had been a plan in place for adaptive reuse of the house; it will be scrapped and a new plan prepared. There will be something built on the lot; the most likely use is as a mobility hub. An interpretive plan will be prepared to explain what was on the site originally.

The home was insured which will help offset the cost of demolition and rebuilding.



## Archives of Ontario History

### A homemade hair tonic helped build Ontario historic district in 1920s

By Joe Blackstock

Robert J. Kideney came to Ontario as a tourist and liked the place so much he soon became a major developer of properties in the city. And he brought with him the best-groomed hair you could find.

He was one of the inventors of Wildroot Hair Tonic in Buffalo, New York – one of the first hair care products to be marketed and advertised nationally. This brought Kideney the wealth that enabled him to come west and develop land in Ontario, shadowing what fellow Canadian George Chaffey did 30 years before.



*This advertisement for Wildroot products appeared in the April 12, 1919 edition of the Sun newspaper. Robert J. Kideney, one of the inventors of the original Wildroot hair tonic, came to Ontario in the 1920s and became a developer of homes for wealthy residents in the city. (File image)*

Kideney was responsible for developing what today is known as the La Deney Drive Historic District, an avenue of historic houses built on the east side of Euclid in north Ontario. In January 1928, he advertised in the Ontario Daily Report the sale of lots – \$1,500 and up – on “easy terms in the best residential section of Ontario”.

What followed was the building of mostly Mediterranean-style houses by some of the city’s more prominent residents. La Deney was taken from part of Kideney’s last name and the first two letters of Laidlaw, his wife Sylvia’s maiden name, according to city historic district documents.

(Continued on page 11)

## Archives of Ontario History (continued from page 10)

But 20 years earlier, becoming a California land developer was certainly not on the mind of Kideney as he worked in the barber shop in Buffalo's Iroquois Hotel. He and fellow barber Morrell C. Howell in 1907 decided to work in their spare time creating their own formula for hair tonic – then a fashion “must-have” for any properly groomed male.

In Kideney's basement, the two men tried out their formulas in five-gallon stoneware crocks. The finished product proved an immediate success with customers. Encouraged by that response, the pair began marketing their tonic to barber shops all over the Buffalo area.

By 1911, their basement crocks were long forgotten. Demand for their product grew so quickly that the first small factory they opened was soon replaced by a bigger plant. By 1920, the Wildroot company was doing a million dollars in business a year and its products were available in 75,000 barber shops and drug stores across the country, reported the Buffalo Commercial News of December 19, 1921.

A nationwide advertising program promoted Wildroot products which, among other things, claimed to prevent balding and dandruff. The line was also expanded to include shampoos for women.

With his new wealth, Kideney brought his family west to Ontario for the first time in 1923. While remaining a vice-president for Wildroot, he soon made the city his home. He bought a large orange grove on Sixth Street as well as 20 lots, which became his La Deney development. He also purchased business lots along Euclid Avenue and A Street (today's Holt Boulevard).

Kideney and his wife built a large home at Sixth Street and Columbia Avenue, around the corner from the La Deney tract. And he spared no expense in building a fashionable model home on La Deney, which was soon visited by thousands of people, said the Daily Report of January 17, 1928. Admitting that he put more money into the model home than it could be reasonably sold for, Kideney said he would charge it all to advertising and promotion, figuring he'd make money that way.

In subsequent years, Kideney left Wildroot and about 1931 briefly started his own cosmetics firm locally under the trade name Ar-Jay. Kideney died at San Antonio Community Hospital in Upland on August 20, 1933. He is buried in his native Ontario province of Canada.

As for Wildroot, the brand name was sold to Colgate Palmolive in 1959, and a variety of Wildroot products are still produced by the Oakhurst Co. of Levittown, New York.

# Model Colony News

## Our Golf Tournament

### Ontario Heritage 2022 St. Paddy's Day Golf Tournament

The 2022 Ontario Heritage St. Paddy's Day Golf Tournament was held Friday, March 18 at Whispering Lakes Golf Course on Riverside Drive in Ontario. Nearly 80 enthusiastic golfers played in great weather after an 8 am shotgun start, then enjoyed a delicious meal where award winners were announced.

This is the 4th tournament and was chaired (as always) by tournament founder, board member, and avid golfer Joe Caskey. The \$80 registration fee included green fees, cart, banquet and swag bag. The success of the tournament can be measured in the number of golfers who return every year.

The golf tournament is an annual fundraiser for Ontario Heritage. Proceeds are used to offset operating expenses for the annual cemetery tour and special events such as walking tours, home tours etc. Its success is due to the generous contributions of these tee hole sponsors and donations by local businesses.



### Tee Hole Sponsors

Ontario City Councilmembers Debra Porada and Alan Wapner; Bellevue Memorial Park; Bumsteads Bicycles; City Rentals; Ontario Elks Lodge #1419; Gloria's Cocina Restaurant; Iron Skillet restaurant; Mark Christopher Chevrolet; Otto Instrument Service, Inc., Rio Chiropractic, Suzann's Flowers Upland; Tax and Retirement Services (David De Koekkoek)



(Continued on page 13)

# Model Colony News

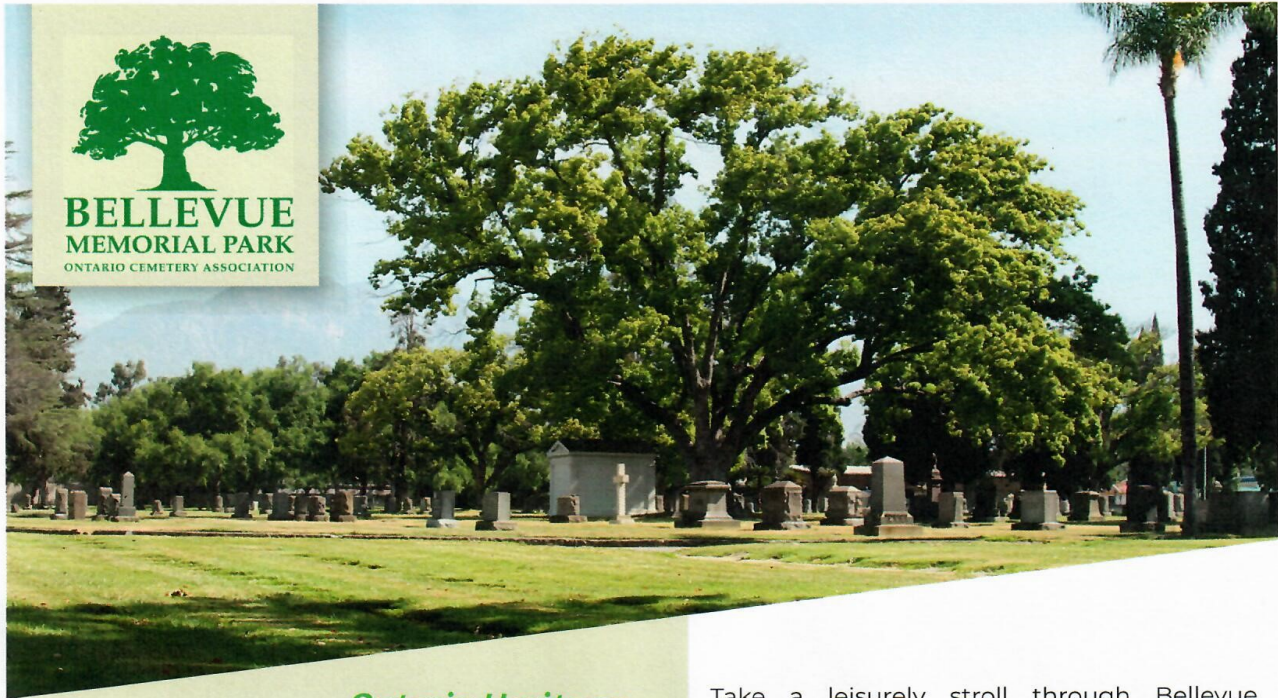
## Our Golf Tournament (continued from page 12)

### Additional Donations

Ontario City Councilmember Debra Porada; Gloria Campuzano, owner of Gloria's Cochina Restaurant; Daniel Maydeck of Haynes Family of Programs; Eunice, owner of Joanne's restaurant; Jerry Rowley, owner of Logan's Candies; Atif Elkadi, Chief Executive Officer, Ontario International Airport Authority; Marc Smith, VP/General Manager, Ontario Mills; Ontario Museum Associates, Ontario Museum of History & Art, Cory Hartman, Ontario Police Officers Association, Ontario Reign/Toyota Arena; Ms. Ocean Starr Sands, Starbucks Ontario; Norm Mathis, owner of Suzann's Flowers; Wayne Nakamura, DDS, Brenda Hickman, manager of Whispering Lakes Golf Course.



## Annual Cemetery Tour



*Ontario Heritage  
& Bellevue Memorial  
Proudly Present the 12th Annual*

**RICHARD D. DELMAN HISTORIC  
CEMETERY  
TOUR**

**SATURDAY**  
OCTOBER 8, 2022

**10 AM**  
Bellevue Memorial Park  
1240 W. G Street | Ontario, CA 91762

Take a leisurely stroll through Bellevue Memorial Park & visit with some of Ontario's early citizens as local, costumed actors bring characters to life.

**DAY OF EVENT TICKET SALES BEGIN AT 9:30 AM.  
TOUR STARTS AT 10:15 AM.**

**\$10** Ontario Heritage Members  
**\$15** Non-Members  
12 & under **FREE**

---

For tickets and information, visit  
[www.OntarioHeritage.org](http://www.OntarioHeritage.org)  
or call (909) 984-6558.



# Model Colony News

Page 15

3rd Quarter 2022

## Quarterly Potluck Meeting

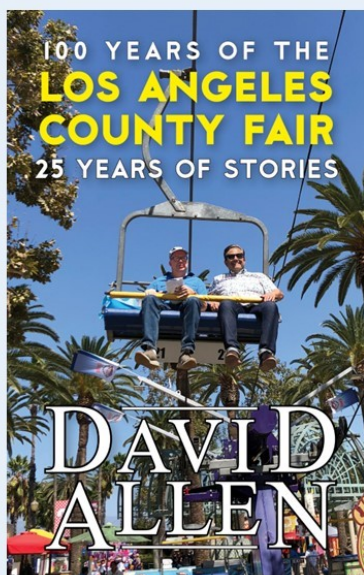
### Mark Your Calendars!



**Date:** Sunday, October 30, 2022  
**Event:** Ontario Heritage Quarterly Dinner Potluck Meeting  
**Time:** 4:00 PM—6:30 PM  
**Location:** Chaffey Community Museum of Art (CCMA)  
**Address:** 217 S. Lemon Ave, Ontario, CA 91762



**Guest Speaker:** David Allen, Columnist for the Riverside Press-Enterprise, Inland Valley Daily Bulletin and San Bernardino Sun. Author of four books. David will read from his latest book, *100 Years of the Los Angeles County Fair, 25 Years of Stories*, and take your questions. Copies will be sold and signed afterward.



Please bring a main dish, side dish or dessert and you may bring a bottle of wine to share if you so desire.

Water bottles will be provided.

**To ensure sufficient seating, please RSVP by calling  
Petrina Delman at (909)238-5320 or  
email: [prdelman@msn.com](mailto:prdelman@msn.com)**

Ontario Heritage P.O. Box 1, Ontario, CA 91762 Phone: 909.984.6558  
[ontarioheritage.org](http://ontarioheritage.org)  
[Facebook.com/ontario.heritage](https://www.facebook.com/ontario.heritage)

Ontario Heritage is a 501(c)3 under the Internal Revenue Code

## 2022 Ontario Arts Festival October 15 – 10 am to 5 pm



This fall brings cooler weather and a chance to enjoy one of Ontario's premier arts and culture activities. The 2022 Ontario Festival of the Arts will be held on Saturday, October 15 from 10 am to 5 pm in the Ontario Arts District, 217 S. Lemon Ave. The Festival creates an art marketplace, bringing together local artists and residents and visitors who buy art.

The first Festival was held in 2018 and it gets better every year. Here's what's in store for 2022:

- Over 50 artists offering many different kinds of art – functional (like unique, hand made coffee mugs, vases and bowls in ceramic and wood); decorative (like glass mobiles, sculpture and fine jewelry); and two-dimensional works of art (like paintings and art photography).
- Food trucks for barbecue, pupusas, tacos, lobster, ice cream, coffee and lemonade
- Beer garden featuring beer from Strum's Brewing and Last Name
- Entertainment provided by the Pat Arnold Quintet playing cool jazz
- Museum exhibits at the Ontario Museum of History & Art and the Chaffey Community Museum of Art, conveniently located on the Festival grounds
- Free parking in the city parking structure on Plum and Transit Streets adjacent to CCMA

Plan now to enjoy this one-of-a-kind Ontario event. For more information, visit

<https://www.chaffeymuseum.org/event/ontario-arts-festival/> or

<https://www.ontariomuseum.org/ontario-festival-of-the-arts/>





## Board Members

### **Board Members**

Petrina Delman, President

Joe Caskey, Vice President

Randi Campbell, Treasurer

Charlene Wissing, Secretary

Gloria Jones, Membership Chair

Devela Bemowski, Historian

Rita Nelsen

Margot Cardona

Wendy Roldan

Cynthia Duran

### **Ex-Officio Member**

Diane Ayala, Ontario Planning Department

### **City Council Liaison**

Debra Porada



# Model Colony News

Page 18

3rd Quarter 2022

## 2022 Ontario Heritage Membership

We are an all volunteer local non-profit organization and we need you! Is the ongoing process of preserving our historic downtown important to you? Or learning about the rich history of the Model Colony? Our Mission Statement is "Preserving, Protecting and Promoting Our Model Colony" not only for us but for our future generations. Having historic home tours, annual historic cemetery tours, being present at local events are all part of pursuing our mission and making the public more aware of our purpose. It's an important goal but who says we can't have fun pursuing it!

If you are already a member of Ontario Heritage, we sincerely thank you! If you're not yet a member, please consider joining us on this journey. Not only will you become more aware and knowledgeable of Ontario's past history, you will be inspired to walk with us as we go forward in "Preserving, Protecting and Promoting Our Model Colony."

### Benefits of Membership:

1. Participation in Ontario Heritage events such as Home Tours, Annual Historic Cemetery Tours, potlucks, local community events, historic and educational programs.
2. Discounts to events
3. E-mail Newsletters
4. Advocacy for preservation of our historical environment and cultural heritage.
5. Access to information concerning restoration and renovation.
6. The knowledge that you are part of the effort to protect, preserve and promote the Model Colony



---

---

### Ontario Heritage Membership Form (one year renewal)

\*Name: \_\_\_\_\_

\*Address: \_\_\_\_\_

\*City: \_\_\_\_\_ State: \_\_\_\_\_

\*Zip Code: \_\_\_\_\_

\*Phone: \_\_\_\_\_

\*Mobile Phone: \_\_\_\_\_

\*E-Mail: \_\_\_\_\_

#### \* Required Information

#### Membership Categories (For the 2022 Calendar Year)

- |   |          |
|---|----------|
| <input type="radio"/> Individual        | \$25.00  |
| <input type="radio"/> Senior (62 years) | \$15.00  |
| <input type="radio"/> Family            | \$40.00  |
| <input type="radio"/> Family-Senior     | \$30.00  |
| <input type="radio"/> Corporate         | \$250.00 |
| <input type="radio"/> Benefactor        | \$250.00 |

**TOTAL ENCLOSED** \$ \_\_\_\_\_

#### I am interested in:

- E-mail Alert Network  
 Volunteering at Events  
 Other (specify) \_\_\_\_\_

Mail with Your Check Payable To: Ontario Heritage

P.O.Box 1, Ontario, CA 91762

or sign up at: [ontarioheritage.org](http://ontarioheritage.org)

In an effort to keep dues low, most communication will be via email, so providing us your email address is vital.